

## 2024 CDFI Mission, Corporate Mission and Vision Statement

## **Community Development Mission Statement**

As a community development financial institution, MERCO Credit Union is committed to improving the financial wellbeing of underserved communities by providing affordable and flexible financial products and community-centric services (financial education, counseling, and language translation support).

## **Mission Statement**

Advancing financial inclusion, security, and sustainability, ensuring financial well-being for all.

## **Vision Statement**

A California Central Valley where everyone, from any background, collaborates and shares in financial success.